

PRIVACY STATEMENT

Edmodo takes the privacy and safety of all its users very seriously, particularly its users who are minors. We have provided a brief summary of Edmodo's privacy principles below, but for more details and the complete Privacy Policy, please visit <http://www.edmodo.com/corporate/privacy-policy>. Additional restrictions on the use of Edmodo's services are set forth in the Terms of Service (<http://www.edmodo.com/corporate/terms-of-service>).

Information Collected from Students

Before using Edmodo or providing any personal information, minors under the age of 18 are required to obtain a parent's prior consent. A student's name is necessary to create an Edmodo account, but his or her photo and contact information are optional. Students are prohibited from disclosing any other personal or personal information to Edmodo or on the Edmodo services. Edmodo also collects usage information regarding student accounts, through cookies and other means in order to improve the delivery of our services for each user. However, we do not combine this usage information with a student's personal information to determine the identities of these users.

Limited-access Groups and COPPA

Students are also protected on Edmodo through what we call "Limited-access Groups": a teacher is provided an access code for her online classroom community, which he/she is only permitted to share with the students in their classroom and their parents. Students can only interact with each other and with their teachers on Edmodo within these Limited-access Groups. Once all students have joined a group the teacher can lock the group code which creates a safe, protected and completely closed environment. Therefore, students may not interact on Edmodo without the supervision of a teacher, school, or district to provide the access code. It is not possible for a student to communicate with or otherwise interact with another student or group of students on Edmodo without a teacher's knowledge and oversight. It is not possible for an adult other than those authorized by the teacher or district, such as a community partner (i.e. external organization providing after school tutoring), to communicate with students on Edmodo, and in such cases the teacher will also have access to the group.

Once they are on Edmodo, parents have access to their child's account (and only their child's account, not the accounts of their classmates) and can view communication between the child and his/her teachers as well as access information regarding their progress.

In compliance with the Children’s Online Privacy and Protection Act (“COPPA”), Edmodo requires that teachers, schools, and districts obtain the parental consent of each of their students before allowing those students to disclose personal information on the Edmodo services. In recognition of this compliance, our website has received the TRUSTe Children’s Privacy Seal. For more on TRUSTe and their work with children’s privacy, please see truste.com/products-and-services/enterprise-privacy/coppa; for more on COPPA, visit ftc.gov/privacy/coppafaqs.shtm.

Third Party Publishers

Through the Edmodo Store, teachers may purchase educational games and software for use by their students on the Edmodo services. These applications are offered by third party “Publishers” not affiliated with Edmodo. Publishers are restricted in the way they can collect information from users who have purchased their content, and in the manner they may use such information. A Publisher may not use any information collected about users for any reason that is not integral to the functionality of the application. Further, a Publisher may not collect from a user any information beyond what Edmodo is permitted to collect from that user pursuant to Edmodo’s own Privacy Policy; it must make its users aware of what information it are collecting from users, and it may only store personal or sensitive information for as long as it is needed.

Family Educational Rights and Privacy Act - FERPA

Schools and districts may also use our “Stratus” software to upload certain information in connection with the Edmodo services; for example, a school may use Stratus to automatically create accounts on behalf of its students, using school records to “pre-populate” those students’ names and contact information into the accounts. Pursuant to the Stratus License Agreement, we treat that content as the school’s confidential information; that means that we won’t disclose it or use it, except as we’re expressly required or allowed to under the Stratus License Agreement. To the extent “disclosure” of that content in to the Edmodo service would be covered by the Family Educational Rights and Privacy Act (“FERPA”), schools designate us as an “other school official” under §99.31(a)(1)(i)(A) of FERPA, because they recognize our provision of Stratus is for an educational purpose. Before an individual whose account has been pre-populated in this manner starts using the Edmodo services, we require that he/she “activates” their account; once someone activates their account, any information in their account (even pre-populated information) belongs to them – we consider it disclosed by the individual (even if it was initially pre-populated by a school or district). Therefore, post-activation, Edmodo’s use of content in an individual’s account is covered by the Edmodo Privacy Policy. For more on FERPA, visit <http://www2.ed.gov/policy/gen/reg/ferpa/index.html>.